Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan,

H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037200 Fax No.011-23329125



Date: 05.04.2013

No. 26-23/2012-T&C-CM

Circular T&C-CM No. 1/13-14

Sub: Tariff for bulk push SMS service -reg.

Kindly refer to this office order of even No. dated 11.01.2013 and orders/clarifications issued from time to time vide which tariff for bulk push SMS was communicated. Now based on feedback received from field units it has been decided by the Competent Authority that vendor/customer shall be charged for Off-net SMS on actual delivery basis with effect from <u>01.04.2013</u>.

- 2. All other terms and conditions will remain the same.
- 3. This circular is issued based on ECT approval No.1092 dated 03.04.2013 in P&P CM cell File No.3-38/2009/P&P-CM (Pt.II). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to P&P-CM Section, Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

(N. S. Dhami) AGM (T&C-CM)

Ph. 011-23327658

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GM (NWP-GSM)- for information.
- 8) GMs (CMTS/CDMA-Billing Centre).
- 9) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 10) Director General P & T Audit, Delhi- 110054.
- 11)OL Section –for Hindi version.
- 12)Guard file.

(Subrat Kumar Mohakud) Dy. Manager (T&C-CM)